

Santa Cruz Association of REALTORS® 2006 Annual Report

About Us

The Santa Cruz Association Of REALTORS® (SCAOR) is an 83-year-old trade organization representing all facets of the real estate industry in north and central Santa Cruz County. Our members are REALTORS® and Affiliates, including lenders, title companies, inspectors and contractors. Collectively, we work with each other, the California Association of REALTORS® and the National Association of REALTORS® to better the real estate industry and protect property rights.

Our objectives are to unite those engaged in the recognized branches of the real estate profession for the purpose of exerting a beneficial influence upon the professional and related interests; promote and maintain high standards of conduct in the real estate profession as expressed in the code of ethics of the National Association of REALTORS®; provide a unified medium for real estate owners and those engaged in the real estate profession; and further the interests of home and other real property ownership.



2007 Leadership

The Board of Directors is composed of 12 volunteer REALTORS® who are elected to represent the membership and are responsible for governing the Santa Cruz Association of REALTORS®. Officers of the Board of Directors include the President, President-Elect, Secretary-Treasurer and Ex-Officio, with the remaining 8 Directors serving staggered terms of three, two and one years.

President Sandy Kaplan	President-Elect Christa Shanaman	Secretary-Treasurer Lela Willet
Ex-Officio Bobbie Nelson		
Directors:		

Steven D. Allen, Debra Frey, Frank O. May, Janet Romanowski, Lauren Spencer, Dennis Stewart, Lela A. Willet, Suzanne Yost

Annual Events

Awards and Installation (December or January) • Broker Forums • Spring Fling (May) • Elections (June) • Charity Golf Tournament (July) "A Taste of Santa Cruz" (November) • Holiday Open House (December)

1,677

Total Membership*

REALTORS®: 1,587
Affiliates: 106

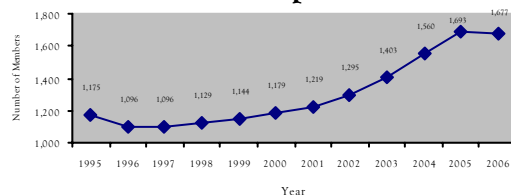
* As of December 31, 2006

Creating Better REALTORS®

Charitable Causes

Above the Line • Alzheimer's Association "Memory Walk" • Aptos Chamber of Commerce Art In Aptos • C.A.R. Jacalyn Gangnes Memorial Scholarship Fund • C.A.R. Peggy Gillette Memorial Scholarship Fund • Cabrillo College Carole Holdaway Memorial Piano Fund • California State Women's Council of REALTORS® • Camp Opportunity • CASA of Santa Cruz County • Certified Residential Specialists, California Chapter • Easter Seals of Central California • Families in Transition • Hospice Caring Project of Santa Cruz County • Juvenile Diabetes Research Foundation Walk to Cure Diabetes • REALTORS® Relief Foundation - Hurricane Relief • REALTORS® Tsunami Relief Fund • Rotary Club of Santa Cruz • Santa Cruz Association of REALTORS® Housing Foundation • Second Harvest Food Bank • Senior Citizens Legal Services • Tyler McClellan Memorial Golf Tournament • Walnut Avenue Women's Center • Women's Council of REALTORS® Santa Cruz Chapter • Women's Crisis Center

Membership Growth



Member Benefits

EDUCATION Educational opportunities for license renewal as well as timely informational topics concerning the industry and the many local issues affecting personal property rights.

LEGAL Question and Answer Memoranda prepared by the California Association of REALTORS® (C.A.R.) Legal Department prepared on a variety of topics of interest to the member and their clients.

LIBRARY Extensive collection of periodicals, magazines and resource materials as well as CDs and DVDs, covering a variety of real estate topics.

MEMBER SERVICE CENTER California Association of REALTORS® (C.A.R.) Standard Forms, publications and products, including signs, available for purchase.

DISPUTE RESOLUTION As REALTORS® must abide by the National Association of REALTORS® (NAR) Code of Ethics, the ethics process is in place to handle complaints alleging acts of unethical conduct. Mediation and arbitration are also available.

MLS & INFORMATION SERVICES Open house tour sheets and Santa Cruz County MLS monthly statistics are available online. A newsletter including a wealth of real estate related information is also published monthly and mailed directly to members.

GOVERNMENTAL INVOLVEMENT The Association keeps abreast of the local issues and prepares the Legislative Watch with articles concerning changes in the community involving real property rights.



Association Staff

Chief Executive Officer
Philip Tedesco, RCE, CAE

Director of Membership
Norma I. Milete

Director of Education
Karen Kivwan

Director of Marketing and PR
Julie Ziemelis

Member Services Coordinator
Amy Ferrasci-Harp

Administrative Assistant
Leslie Flint

Bookkeeper
Jennifer Shaw