

The SCAOR eScoop

February 5, 2010 - Vol. 3, Issue 55



Santa Cruz Association
of REALTORS Inc.

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Get In Front Of Local Consumers - Be a Spring Housing Expo Sponsor

SCAOR is currently seeking sponsors and exhibitors for our Spring 2010 Housing Expo.

The event is FREE to the public and offers informational sessions on topics such as investing, home buying, selling and avoiding foreclosure. Be sure to be 'seen' in front of this audience. The event will be held on May 8th from 10 am - 4 pm at Twin Lakes Church in Aptos. Click [here](#) for more information.



FREE e-PRO Workshop Friday, February 12th 1:00pm-2:30pm

The e-PRO® Workshop covers the benefits of taking the online e-PRO® certification course. It will also cover many beneficial technology tips, including some information to get you started with Social Networking, which you can apply right away. e-PRO® is the only online technology certification course offered by the National Association of REALTORS and it's NAR's fastest growing certification course. As an added bonus, NAR's all new Web 2.0 & Social Media course (a \$99 value) will be included with every e-PRO® course enrollment.

At the e-PRO® Workshop, attendees will also have the opportunity to take advantage of the \$25 discount for enrolling into the online e-PRO® course. All existing e-PRO®s (and those currently enrolled in the course) who attend and bring a guest will receive an e-PRO® pin (\$25 value). e-PRO® is recognized for elective credit in the designation requirements for CRS (Certified Residential Specialist), ABR (Accredited Buyer Representative), and

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CIPS (Certified International Property Specialist).

"[Click here](#) to listen to a short message from Internet Crusade President Saul Klein, on why you should attend an e-PRO® Workshop!"

[Click here](#) for more information about e-PRO and how to register for the free e-PRO Workshop

Is Your Contact Info Up to Date?

SCAOR's Annual **REACH** is hitting the streets this March! This full color publication features all active SCAOR members, as such if you have **any changes** to make to your contact information please submit those changes to Norma Milete by February 15th at 831-464-2000 or nmilete@scaor.org.



To upgrade your listing in **REACH** and stand out from the rest, [click here!](#)

Office Hours:

8 AM - 5PM
Mon. - Fri.

SCAOR will be closed
2/15/2010 in
observance of
President's Day

February Store Sale Open House A Frame

Signs
\$33.00
Reg. \$37.50



New Date for New Member Orientation

SCAOR's New Member Orientation has been changed from February 17th to March 3rd. If you have any questions please contact Norma Milete.

Free Local Business Showcase

The Aptos & Capitola-Soquel Chamber of Commerce will host the annual 'Greatest Showcase on Earth' on February 18th from 4 - 7:30 PM at the Capitola Mall. Get to know your local Santa Cruz businesses at this informative networking event. Be sure to visit the gourmet food and wine pavilion! Admission is free. For more information contact the Capitola-Soquel Chamber at 831-475-6522.



If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org
For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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