

The SCAOR eScoop

February 11, 2010 - Vol. 3, Issue 56



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*Happy Valentine's Day
From SCAOR*



Be Part of Shaping Communications at SCAOR!

Are you interested in promoting communications among the association, the membership, and the community; formulate public relations and advertising policies? Want to give input to the SCAOR newspaper and the website? Then you should consider joining the Communications & PR Committee! Contact Andrea for more information, andrea@scaor.org



Housing Grants Increased to \$3,000!

The Santa Cruz Association of REALTORS® Housing Foundation recently increased the grant amount for its Closing Cost Grant Assistance Program to \$3,000 for Single Family Homes (mobile home grants are \$1,000). Visit the [Foundation website](#) to see if your client(s) qualify!



Confused by the Changes in the Mortgage Industry?

Then join us for a discussion on the ever changing mortgage industry. Have all your questions answered and concerns addressed by a panel of top local mortgage



2/17

[MLS Training - Matrix](#)

2/24

[Mortgage Industry Lenders Panel](#)

professionals. By attending you will gain insight and knowledge into the current market that will put you ahead of the rest! Topics of discussion will include the state of lending; hot points of FHA; new legislation, and more.

Don't miss the \$5 early bird price that ends 2/12/2010! [Click here to register](#)

Last Chance to Update Your Contact Info!



SCAOR's Annual **REACH** is hitting the streets this March! This full color publication features all active SCAOR members, as such if you have **any changes** to make to your contact information please submit those changes to Norma Milete by February 15th at 831-464-2000 or nmilete@scaor.org.

To upgrade your listing in **REACH** and stand out from the rest, [click here!](#)

eSignature Focus Group

Are you interested in or have you used electronic signatures in their transactions? C.A.R. wants to hear from you.

C.A.R. will be holding a 1-hour e-signature focus group webinar next Wednesday, Feb. 17th from 10:30-11:30am. The webinar will include: legal information presented by CAR Senior Legal Counsel, zipForm® 6 e-signature integration demonstration, and open discussion and a usage survey.

They are for both users and non-users of e-signatures. Register by clicking this link:

<https://www1.gotomeeting.com/register/269398529>

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org
For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

Office Hours:

8 AM - 5PM
Mon. - Fri.

SCAOR will be closed
2/15/2010 in
observance of
President's Day

February Store Sale
Open House A Frame

Signs
\$33.00
Reg. \$37.50



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