

# The SCAOR eScoop

March 18, 2010 - Vol. 3, Issue 61



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## SCAOR's First Tour & Marketing Meeting!

By popular demand, SCAOR is launching its Tour & Marketing meeting! Come and network, pitch your listing and list your clients wants and needs. **Possibly win cash!** (must be present to win).



The meeting will be held at SCAOR on Thursday, April 1st from 8:00 - 8:45 AM. The event will be MC'd by David Mann of Coldwell Banker and light refreshments will be provided. We look forward to seeing you there!

## Read All About it! *Your Association in The Paper*

The first installment of '*Your Santa Cruz Real Estate*' was released this past Sunday in the Business Section of Sentinel. It is an advertorial piece that SCAOR will be placing throughout the year to assist in educating consumers on the role and benefits of working with a REALTOR®.



We encourage constructive, internal communication as to provide a united front to the people of Santa Cruz County. Please contact [Kathy Hartman](#) with your feedback and look for the next issue on Sunday, March 28th!

## Feedback Needed for Possible Blood Drive

The Events & Community Relations Committee



**3/31**  
[MLS Training: Mastering Matrix](#)

is considering holding a blood drive and they need your feedback.

**3/31**  
[Clarus MarketMetrics & Investor](#)

If you would be interested in giving blood at such an event please contact Bobby Herteman at [bobbie@ror.com](mailto:bobbie@ror.com).

**4/12**  
[Parcel Legalities](#)

### Enter to Win \$100



**4/14**  
[Guide to Selling Short Sales - New Date!](#)

Are you registered to win \$100 cash? The drawing to win will be held at the Summit 2010 on March 22nd - must be present to win and there are only a few seats left! [Click here to register.](#)

For a complete list of classes [click here.](#)

## Health Insurance For REALTORS® and Affiliates *Open Enrollment*

**Office Hours:**  
8 AM - 5 PM  
Mon. - Fri.

SCAOR will be closed April 2nd in observance of Good Friday. Normal business hours will resume the following Monday

Open Enrollment is coming up soon, from April 1 - April 30 with an effective date of May 1st.



Enrollment Instructions and the Questions and Answers can be found on their website at [www.BenefitsStore.com](http://www.BenefitsStore.com).

For PacifiCare and UnitedHealthCare Physician Directories, visit our website at [www.BenefitsStore.com](http://www.BenefitsStore.com) and click on the "PacifiCare" logo button. Scroll down the page to locate the hyperlinks and Toll-Free Customer Service numbers for PacifiCare's HMO and PPO directories.

RxSolutions should be able to verify the status of your prescription (Generic, Brand Name Formulary, Brand Name non-Formulary). They will not discuss co-payments or other benefits. Contact RxSolutions at 800-788-7871.

Contact [Questions@BenefitsStore.com](mailto:Questions@BenefitsStore.com) with your questions and comments.

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