

OFFICE HOURS

8:00am to 5:00pm Monday-Friday
Every Thursday the office is closed from
9:00-10:30am for a staff meeting

The SCAOR eScoop

2525 Main Street
Soquel, CA 95073
831-464-2000
831-464-2881 Fax



If you are unable to open any of the links visit our website at www.scaor.org
or call Karen Kirwan at 831-464-2000 or kkirwan@scaor.org
Click [here](#) for a pdf version of this week's eScoop

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SCAOR Announces New Member Benefits!

CLARUS MARKETMETRICS is a simple-to-use, market-oriented tool designed specifically for the real estate professional to better understand the local market and communicate those insights to clients easily and effectively. Clarus *MarketMetrics*® provides real estate professionals with a powerful set of localized reports that contain market trend and pricing information in a highly visual format.

CLARUS INVESTOR is a property analysis tool that allows agents to help buyers interested in investment real estate to obtain a quick picture of the property's value and profit potential. Expand your market and profits with the power of Clarus *Investor*®.

For more information on Clarus *MarketMetrics*® and Clarus *Investor*® click [here](#).
Both products can be accessed at www.scaor.org

**Annual Election of 2010
Officers & Directors
and General Membership
Meeting**

**CLICK [HERE](#) TO
RESERVE
YOUR SEAT!**

**Wednesday
July 15, 2009**
11:30am Registration
12:00pm Meeting
Lunch will be served

Looking for Housing Opportunity Committee Members!

Be part of a great group that encourages homeownership opportunities, promotes fair housing and lending practices and helps to coordinate our annual Housing Expo.
Email Andrea at andrea@scaor.org for more information.

Fannie Mae Offers e-News for Real Estate Professionals

Fannie Mae has set up an electronic newsletter targeted to practitioners. You can [subscribe](#) to get news from Fannie Mae on policies, products, and other topics.

Coming Soon & Selling Out Fast!

July 8th The Ever Changing Mortgage Industry [Lenders Panel](#)
July 15th [Common Interest Development](#): Singing the HOA Blues!
July 29th & 31st New Member Orientation



"A Taste of Santa Cruz" Booths Going Fast!

Only 5 booths left for our 5th annual ATOSC event. With over 800 attendees, don't miss out on this opportunity to expose your business to this large audience. Click [here](#) for Booth and Sponsorship information or contact Andrea at 831-464-2000.



Preventive Health Screenings at SCAOR on July 23rd

**Order a "Full
Package and
receive a FREE \$300
grocery voucher**

Click [here](#) to
view packages
and pricing

Precision Ultrasound will be at SCAOR performing preventive health screenings. The screenings are designed to detect masses, stones, etc. with 100% safe ultrasound. To schedule your health screening call (877) 487-7324.

Breakfast with the Mayors of Santa Cruz County

Click [here](#)
for more
information

**Wednesday
July 22nd
9:00-11:00am**



Breakfast with the Mayors is a FREE event to all SCAOR Members who paid into Political Survival in 2009.

