

## OFFICE HOURS

8:00am to 5:00pm Monday-Friday  
Every Thursday the office is closed from  
9:00-10:30am for a staff meeting

# The SCAOR eScoop

2525 Main Street  
Soquel, CA 95073  
831-464-2000  
831-464-2881 Fax



If you are unable to open any of the links visit our website at [www.scaor.org](http://www.scaor.org)  
or call Karen Kirwan at 831-464-2000 or [kkirwan@scaor.org](mailto:kkirwan@scaor.org)  
Click [here](#) for a pdf version of this week's eScoop

Volume 2  
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July 16, 2009



Hosted by C.A.R.  
Federal Government  
Affairs Manager,  
Matt Roberts

**SPACE IS LIMITED**  
Click [here](#) to register  
or log onto [car.org](http://car.org)

On Friday, July 17 at 10am, C.A.R. will host a webinar for its members on the new Home Valuation Code of Conduct (HVCC). Implemented on May 1, 2009, the HVCC is the new code to which Fannie Mae and Freddie Mac loan appraisals must now conform. The webinar is scheduled for one-hour and will cover HVCC issues including:  
-An overview of the HVCC  
-Myths vs. Facts of the HVCC  
-Common problems caused by the HVCC  
-What C.A.R. is doing to address members' concerns with the HVCC  
-Answering members' questions



Eager to meet and mingle while enjoying some tasty wines? Then plan to attend the **2nd Annual Sip of Summer** at the Bargetto Winery on August 11th. Tickets are only \$10.00 (in advance) and you will enjoy one full pour of Bargetto's best, light appetizers and live music. This is a great after work meet and greet. To purchase tickets please contact Andrea at 831-464-2000.

## Breakfast with the Mayors of Santa Cruz County

Click [here](#)  
for more  
information

**Wednesday  
July 22nd  
9:00-11:00am**

**Limited Seating  
REGISTER  
TODAY!**

**To Reserve Your Seat  
Call Karen at 831-464-2000  
Or fax [form](#) to 831-464-2881**

*All SCAOR Members are  
invited to attend!*  
If you contributed to Political  
Survival in 2009 you attend for  
free! R.S.V.P's a must!

## Only 4 Booths Left for "ATOSC"



Reserve your booth today for our 5<sup>th</sup> annual  
"A Taste of Santa Cruz" event.  
With over 800 attendees, don't miss out on this  
opportunity to expose your business to this large  
audience. Click [here](#) for Booth and Sponsorship.



## Preventive Health Screenings July 23rd

**Order a "Full  
Package and  
receive a FREE \$300  
grocery voucher**

Click [here](#) to view  
packages and pricing

Precision Ultrasound will be at  
SCAOR performing preventive health  
screenings. The screenings are  
designed to detect *masses, stones*, etc.  
with 100% safe ultrasound.  
To schedule your health screening call  
(877) 487-7324.

## Coming Soon & Selling Out Fast!

July 27th MLS Training: [Listing Management](#)—Space is limited  
July 27th MLS Training: [Listing Lifecycle](#)—Space is limited  
July 29th & 31st New Member Orientation  
August 7th [Clarus MarketMetrics & Investor](#)— 2 Sessions  
August 12th [Become a Commissioned Notary](#)  
August 17th [SUMMIT 2009 Luncheon](#)

California Association of REALTORS®  
**EXPO** *Your piece of California*

**October 6-8, 2009  
San Jose Convention Center**

California REALTOR® EXPO 2009, the state's largest real estate trade show, draws thousands of California key franchise executives, top producers, and movers and shakers every year for educational, networking, and professional development opportunities.

Don't miss the  
chance to hone your  
professional  
knowledge and  
network with peers at  
the California  
REALTOR® EXPO  
in San Jose

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Santa Cruz County  
[Market Statistics](#)