

OFFICE HOURS

8:00am to 5:00pm Monday-Friday
Every Thursday the office is closed from
9:00-10:30am for a staff meeting

The SCAOR eScoop

2525 Main Street
Soquel, CA 95073
831-464-2000
831-464-2881 Fax



If you are unable to open any of the links visit our website at www.scaor.org
or call Karen Kirwan at 831-464-2000 or kkirwan@scaor.org
Click [here](#) for a pdf version of this week's eScoop

Volume 2
Issue 29
July 23, 2009

OOPS!

An error with the cross streets was found in this week's Broker Tour sheet. It has been corrected. If you pulled a copy of the Tour from our website prior to Wednesday, July 22nd at 4:00pm you will need to download a revised copy. Go to the Members Only section at www.scaor.org to get your revised Tour Sheet.

Seats are selling out
fast for this event.
Reserve your seat
today by calling



Industry giants share their insights and knowledge into the issues and challenges facing real estate professionals today.

Speakers Include:

Lawrence Yun, *Senior Vice President and Chief Economist National Association of REALTORS®*

Joel Singer, *Vice President California Association of REALTORS®*

Jeff Davi, *Commissioner, California Department of Real Estate*
and Fred Keeley, *Santa Cruz County Treasurer*

Coming Soon

July 27th MLS Training: [Listing Management](#)—Space is limited
July 27th MLS Training: [Listing Lifecycle](#)-Space is limited
July 29th & 31st New Member Orientation
August 7th [Clarus MarketMetrics & Investor](#)— 2 Sessions
August 12th [Become a Commissioned Notary](#)
August 17th [SUMMIT 2009 Luncheon](#)



Click [here](#) for
Santa Cruz County Market Statistics



Eager to meet and mingle while enjoying some tasty wines? Then plan to attend the **2nd Annual Sip of Summer** at the Bargetto Winery on August 11th. Tickets are only \$10.00 (in advance) and you will enjoy one full pour of Bargetto's best, light appetizers and live music. This is a great after work meet and greet. To purchase tickets please contact Andrea at 831-464-2000.

Only 2 Booths Left for "ATOSC"



Reserve your booth today for our 5th annual "A Taste of Santa Cruz" event. With over 800 attendees, don't miss out on this opportunity to expose your business to this large audience. Click [here](#) for Booth and Sponsorship.

California Association of REALTORS®

EXPO *Your piece of California*

Click [here](#) for details

**October 6-8,
San Jose
Convention
Center**

SCAOR OFFERS FREE TRAINING ON NEW MEMBER BENEFITS! REGISTER TODAY!

**Clarus Investor & Clarus MarketMetrics on
August 7, 2009**

Click [here](#) for details or call
Karen at 831-464-2000

CLARUS[™] MARKETMETRICS[™]
Click here for your member benefit ▶▶▶

CLARUS[™] INVESTOR[™]
Click here for your member benefit ▶▶▶

Find us on
Facebook

twitter