

2525 Main Street
Soquel, CA 95073
831-464-2000
831-464-2881 Fax
www.scaor.org



The SCAOR e-Scoop

OFFICE HOURS

8:00am to 5:00pm Monday-Friday
Every Thursday the office is closed from
9:00-10:30am for a staff meeting

Questions? Concerns? Contact Karen
Kirwan at 831-464-2000 or karen@scaor.org



Volume 1
Issue 16
July 24, 2008

You are cordially invited to attend



SCAOR's Housing Foundation "[Sip of Summer](#)"

Tuesday, August 19th from 4:30pm-7:30

Bargetto Winery 3535 N. Main Street in Soquel

Tickets are only \$15 which includes 3 samples of Wine, Appetizers, and Live music. For tickets call Julie 464-2000 or Elaine Della Santina at 462-4000 x.216.

All proceeds benefit the SCAOR Housing Foundation's Closing Cost Assistance Program

SCAOR Education Highlight Gaining Mind Over Market

Wednesday, August 20th 10:00am-12:00pm

\$15 SCAOR Members

\$35 at the door & Non-members anytime

Learn techniques to thrive in a shifting market. Buyers' Market, Sellers' Market or somewhere in between...it doesn't matter, because it is the market you're in, and you've got to make the best of it. The news is that there is a market. People will always need to buy or sell due to certain life-changing events: new job, new baby, death in the family, children moving out, and so on. Real Estate continues to be a solid investment and home ownership is still an important goal for individuals and families. It's important to remember, Shift Happens! This kind of market shift may seem difficult, especially if you've never been through one before. However, as Albert Einstein says, "In the middle of every difficulty lies opportunity." In this course you have the opportunity to find a silver lining to this potentially dark cloud. Click [here](#) for registration form or call 464-2000.



Calling all amateur photographers

SCAOR is in the process of renovating our website and we are looking for photos taken by our members that depict the authentic atmosphere of the Santa Cruz County. Photos of the sea, beach, mountains, valleys, local haunts, the people, etc. Whatever you have we'd love to see them! Photos will be used for the sole purpose of display only on the new SCAOR website. If you would like to share your photo or photos with the community please email them to karen@scaor.org. (JPEG format is best)

**Remember to return your
Membership Survey to SCAOR
by July 31st.**

***Your voice counts!
Thank you***

Coming Up at SCAOR!

July 29th [License Renewal Review & Testing-Only \\$65](#)

Aug. 8th [MLS Essentials-Hands On!](#)

Aug. 15th [Risks, Pitfalls & Resolutions in Selling Condominiums](#)

Aug 21-22 & 25-27 [CCIM CI101](#)

Sept. 10th [Selling Homes with Radiant Floor Heating-a Green Bag Lunch Seminar](#)

For a complete list of classes click [here](#).

Green Tip of the Week:

Switch to a Corded Phone

Cordless phones are energy vampires: sitting in a recharging cradle they suck up power 24-7. So replace a cordless phone or two that you don't really need, and you'll save energy. Seemingly old-fashioned conventional phones use only a trickle of electricity, and that comes through the phone line. An added benefit is that such phones will work even if the power supply to your home is cut off in a storm or other emergency. Plus, retro is cool!

