

2525 Main Street
Soquel, CA 95073
831-464-2000
831-464-2881 Fax

www.scaor.org



The SCAOR e-Scoop

OFFICE HOURS

8:00am to 5:00pm Monday-Friday
Every Thursday the office is closed from
9:00-10:30am for a staff meeting



If you are unable to open any of the links visit our website at www.scaor.org
or call Karen Kirwan at 831-464-2000 or kkirwan@scaor.org

Volume 1
Issue 32
November 13, 2008



RING THE BELL FOR THE HOLIDAYS!

The Salvation Army is asking REALTORS® to be Bell Ringers this holiday season. The goal is to raise \$100,000.00 which will be used to help people in need through out the Pajaro Valley. Funds raised will be used to stock the Army's food pantries. Volunteer your time and be a positive presence for real estate and your community by ringing a bell for the needy. To volunteer, contact Steve Allen at 831-688-5100 or send an email to steven@allenginc.com.



\$30 Tickets are still available at the SCAOR office for "A Taste of Santa Cruz". Call 831-464-2000. Tickets at the door are \$35.

The SCAOR Office will be closing at 3:30pm on Thursday, November 13th and will re-open our doors on Friday the 14th at 9:00am.



MLSListings, Inc. invites Brokers to attend a "VOW or not to VOW" breakfast at the Seacliff Inn in Aptos on Wednesday, November 19th from 8:30-10:00am. Come and learn more about the settlement of the NAR/DOJ case and how it affects you as a broker.



To reserve your seat send an email to kkirwan@scaor.org or call Karen Kirwan at 831-464-2000. Cost: FREE!!!



Dues Invoices were mailed last week to all REALTOR® members. If you have not received an invoice yet please contact the SCAOR office at 831-464-2000.

Renew your 2009 Association membership by 12/31/08 and be entered into a drawing to win all of your dues back!



SCAOR Education Highlight- Last Chance to Register **Trends in Business Technology**

Instructor: Ron Franke, Ceboa

Monday, November 17th 1:30pm-3:00pm

\$5 Member/ \$15 Member at the door /\$25 Non-member anytime
Good business technology increases revenue, reduces costs, and improves client relationships. Would you like to improve client relations and communication? How about mobility and flexibility? This this class is for you! Topics include: Discovering technology goals; Phone networks; the latest trends in Mobile Internet Devices (MID's); Questions to ask before purchasing an MID; Software trends; Business resources; Methods of Interactive communication (IM, blogging, email, twitter); Networking websites; and so much more!!

Go to www.scaor.org and click on Member Resources for a complete list of upcoming classes being offered at SCAOR.

Coming up at SCAOR!

- Nov. 13th A Taste of Santa Cruz**
- Nov. 17th Trends in Business Technology**
- Nov. 18th Legal Update w/Gov Hutchinson-SOLD OUT**
- Nov 18th Guide to the RPA Contract**
- Dec. 5th REO's! Getting Your Foot in the Door**
- Dec. 8th Pricing Properties to Sell in a Default Market**
- Dec. 11th Holiday Open House**
- Dec. 10th Effective Client Communication**
- Dec. 12th License Renewal Review/Testing**

To register call SCAOR 831-464-2000
For a complete list of classes click [here](#) or go to www.scaor.org and look under Member Resources