

THE WORLD NEEDS MORE UNIVERSAL HEROES

Type O donors are needed.



**American
Red Cross**

The need is constant.
The gratification is instant.
Give blood.™

redcrossblood.org | 1-800-RED CROSS
(1-800-733-2767)



Santa Cruz County Association of Realtors BLOOD DRIVE

Located at Holy Cross Church
170 High Street, Santa Cruz
(behind Mission Plaza Park)

**Wednesday, August 18, 2010
11:00AM – 4:00PM**

Make your life-saving appointment by logging on to
redcrossblood.org, using **Sponsor Code: SANTA** or by
calling **1-800-RED CROSS (800-733-2767)**

Enter a drawing for a chance to win a \$100 Best Buy gift card!*

**The supply of type O negative blood at the American Red Cross
has dropped to CRITICALLY LOW levels. Please give.**

If you have questions regarding your eligibility to donate blood, please call 1-866-236-3276.

As a whole blood donor, you can donate every 56 days and as a Double Red Cell donor you can donate every 112 days!!

Identification is required.

*Non-transferable and not redeemable for cash